



Aleksandra Pronina

Product Manager / UX designer

@ aleksandra.pronina@gmail.com

t. +34 602 48 37 78 (ES)

c. Barcelona, Spain

w. www.aleksandrpronina.com

— EXPERTISE

UX DESIGN

AGILE PRODUCT MANAGEMENT

MARKET RESEARCH

GAP ANALYSIS

UX RESEARCH

— INDUSTRIES AND TECHNOLOGIES

BUILD-TO-ORDER

INTERACTIVE PRODUCT INTERFACES

WEB 3D TECHNOLOGIES

CREATIVE INDUSTRIES

SMART CITY

SOCIAL NETWORKS

— ACCOMPLISHMENTS

2016

Fundraiser for Utweak Startup.

Accepted to FABulous Accelerator

(EN initiative on digital manufacturing)

2014

Erasmus for Young Entrepreneurs

— WORKING EXPERIENCE

May 2015 - Current (Barcelona)

Freelance Product Manager and UX Designer.

Collaborations: Alquimia.io, Utweak, City Mart, Minka Dev, Col-lec Artist collective, Utweak, Voices of Leaders, Viguera Editores and more.

November 2014 - May 2015 (Barcelona)

Product Designer, IGLOR / Guest Researcher, BCN Lab

July 2013 - November 2014 (Berlin)

Project Manager, Berlinerpool Arts Network.

 For more details visit www.aleksandrpronina.com

— EDUCATION

2011 - 2014

MSc in Innovation and Organization of Culture and the Arts. School of Economics, Management and Statistics. University of Bologna.

2007 - 2011

BA in Anthropology and Linguistics

Saint Petersburg State University, Faculty of Philology.

* Introduction to Circular Economy

Online course by TU Delft Completed in March 2017.



@aleksandra.pronina



@sashuko



@sasha_prozem